

# 30th Anniversary of "**Casanova**"

Article posted on April 28th 2009



1978 was a great year for the **LUV'** girls. They enjoyed a wonderful breakthrough not only in Benelux but also abroad. In a short time, they scored 3 hit singles (**U.O.Me**, **You're the Greatest Lover** and **Trojan Horse**) and an album ("**With LUV**") on the pop charts. All of these records were certified gold and platinum.

Due to the uncertainty of the music business, would the trio's success story go on in 1979? The answer was YES!!!

30 years ago exactly, on April 28th 1979, a single entitled "**Casanova**" entered the **Dutch Top 40** and rapidly became a smash hit in the Netherlands and the neighbouring countries.

## \* **Song history**

Since 1977, producers and songwriters **Hans van Hemert** and **Piet Souer** had teamed up to compose catchy pop songs for **LUV'**. So why change a winning formula? The group's first release in 1979 through **Philips/Phonogram records** was the 7" single "**Casanova**". It was a foretaste of the ladies second LP ("**Lots of LUV**") that came out a few weeks later.

The lyrics of the song dealt with an unfaithful man who can't help seducing women. The arrangements were inspired by Flamenco and Latin American music as well as 1970's Europop.

The group promoted the track on the most famous TV shows (like "TopPop" in Holland or the German program "Musikladen").  
One again, the female act got the public at their feet.

\* **Chart performance**

**Casanova** peaked at **#6** on the **Top 40** and at **#6** on the **Nationale Hitparade** (currently **Single Top 100**) in the Netherlands. It was a **Top 5** hit in Austria, Denmark, in Switerland and in Flanders (Belgium) and a **Top 10** single in Germany. See the "Charts" page to know the singles peak position on the hitlists.

\* **Bibliography:**

- **Hit-Lexikon des Rock und Pop Vol. 1** by **Frank Laufenberg**, publ: Verlag Ullstein
- **Top 40 Hitdossier 1956-2005 (9e editie)** by **Johan van Slooten**, publ: Gottmer Bech

Below, scan of the Japanese version of **Casanova's** sleeve:

