

## 30 years ago: **Lots of LUV'** special

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30 years ago, on July 13th 1979, **TROS** (a Dutch TV channel), aired a 20 minutes TV special entitled "**Lots of Luv'**" (named after the group's second LP).

Since the first special (**All You Need Is Luv'**) broadcast in November 1978, things were getting better for the ladies. After being successful in their homeland, the girl trio became a great export act in Continental Europe and South Africa.

The **Lots of Luv'** special started with a medley of their greatest hits of the previous year (**U.O.Me**, **Eres Mi Mejor Amante** (the Spanish version of **You're the Greatest Lover**) and **Trojan Horse**). At the same time, impressive sales figures of these singles and a list of gold and platinum records were shown. The aim was to underline **Luv'**'s popularity abroad.

Then the TV show featured performances of songs from their second album "**Lots of Luv'**": **D.J.**, **Casanova**, **Marcellino**, **Shoes Off (Boots On)**, **Eeny Meeny Miny Moe** and **I.M.U.R.**

The programme was recorded at the **Ponypark** in Slagharen. It was produced by **John de Mol** (founder of **Endemol** who later became **Marga Scheide**'s lover) in association with **Interlinde Management** (which was in charge of **Luv'**'s career) and **Variety Productions**.

In 2006, this TV special was included on the DVD "**Back In Luv'**".