



All About LUV' News Archives (January 2009)

Wie Ben Ik?: latest ratings
news posted on January 1st 2009



SBS 6's "Wie Ben Ik?" was broadcast yesterday from 7:00 pm to 9:00 pm in two parts. The first part attracted **442 000 viewers** (market share: 9,5%) and the second part **607 000 viewers** (market share: 10,5%). These figures are disappointing in comparison with the average ratings last autumn: **1 200 000 viewers** with a 20% share. This decrease is due to the New Year Eve's ratings war and a change in schedule (the game show was normally aired on saturday evening at 9:30 pm).
source: Stichting Kijk Onderzoek



Marga Scheide & Patty Brard: guests on "**Char**"
news posted on January 4th 2009



Marga and **Patty** will appear on "**Char**" (a parapsychology TV show aired on **RTL 4**) on January 8th at 9:30 pm. The world famous and controversial medium, **Char Margolis**, is performing readings in which she claims to be able to contact or "channel" the souls of the deceased. In March 2008, the investigation programme "**Zemba**" on **Vara/Nederland 3** alleged that **Margolis** was using a guessing technique called "cold reading" instead of actually communicating with spirits. Last November, the Dutch celebrity gossip magazines revealed that during her session with **Marga Scheide**, **Char** found out that the blonde **Luv'** singer had two miscarriages (see news posted on November 4th 2008). **Marga** told **RTL Boulevard** she was impressed by the medium's talent as she kept these sad events secret. Source: "Char" website: (<http://www.rtl.nl/programma/char/>)



Second season of "**De Nieuwe Uri Geller**": **Patty's** challenge

news posted on January 4th 2009



Last year, **La Brard** was the regular guest on the first season of **SBS 6**'s "**De Nieuwe Uri Geller**" (the search for the next great mentalist). The high rated show had an average of 1.2 million viewers (with a peak of 1.6 million people for the final). From January 9th at 8:30 pm, **Patty's** position on this programme will change. Indeed, she will co-host it with **Tooske Ragas**. Moreover, the recordings will take place in Holland at **Studio 24** in Hilversum's **Mediapark** instead of Cologne the previous year. Will the second season score good ratings again? It will be **Patty's** challenge. **De Nieuwe Uri Geller** is based on a popular Israeli TV concept (**The Successor**). There have been several versions of the competition show around the world (USA, Germany, Hungary, Turkey). source: SBS 6



Interview: **Jos Theuns**

news posted on January 6th 2009



I've interviewed **Jos Theuns** (of the Official **José Hoebee** Fan Club). He has told me his feelings about his favourite singer. So go to the "Interviews" page to read his answers to my questions.



Marga Scheide's lawsuit against former friend

news posted on January 9th 2008



Marga appeared in court on January 7th for a hearing. The blonde **Luv'** singer is filing a lawsuit against an ex good friend (named **Ronald**). She accuses **Ronald** of not having repaid a 100 000 euro debt to her (see news on December 18th 2008). **Marga** invested in the past money in the fund of **René van den Berg** (who was later charged with perpetrating investor fraud). **Ronald** seemed to be interested in this investment too. He asked **Marga** if she could pay 100 000 euros in advance for him but he never paid this amount back. When **Scheide** asked him for the money, he told that he couldn't be indebted to her because he hasn't signed any document. The judge will hand down a verdict on February 18th.

Marga expressed her sorrow to **RTL Boulevard** (the entertainment news show on RTL 4).



Marga in tears on "**Char**"

news posted on January 9th 2008



Marga & Patty during Char's reading

Marga's reading with the American medium **Char Margolis** was shown yesterday evening on RTL 4's "**Char het medium**". The **Luv'** singer was accompanied by friend and colleague **Patty Brard**. The session was very emotional. **Char** found out that **Marga** had two miscarriages and that the greatest love of her life was **Jacques Zwart** (who passed away five years ago in Ibiza). **Char** added that **Jacques** spirit

approved **Marga**'s current relationship with boyfriend **Michiel Gunning**. As the medium revealed intimate details of her life, **Marga** was in tears. The paranormal TV show attracted **804 000 viewers** with a 11,9% market share. Two other shows scored better ratings: **Nederland 1**'s "**Ik Vertrek**" was watched by **1.4 million viewers** (market share: 21.5%) and **SBS 6**'s "**Mentalist**" earned **1.3 million** and a 19,2% share.

source: Kijk Onderzoek, De Telegraaf, RTL 4

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## **Patty Brard**: she wants to win the ratings war!!!

news posted on January 9th 2009



The second season of **De Nieuwe Uri Geller** is starting today! **Patty Brard** wants to do her best to make it successful. That's what she has told newspaper **De Telegraaf**. Two years ago, after the **RTL Group** got rid of her, The TV diva found her salvation on a rival channel (**SBS 6**). Her funny performance in the celebrity ice-skating show **Sterren Dansen Op Het Ijs** saved her career. All the Dutch viewers remember when she did the splits. It was a heavily covered media event. Then she started to present **Shownieuws** (an entertainment news programme that she still hosts). In 2008, **La Brard** was the regular guest on **De Nieuwe Uri Geller** (**Hayashi**'s cucumber act was unforgettable!!!). She later became team captain (with **Gerard Joling**) on the game show "**Wie Ben Ik?**" (whose next season will start on January 17th).

source: De Telegraaf/SBS 6

## De Nieuwe Uri Geller attracted 1.1 million viewers

news posted on January 10th 2009



Patty Brard on "De Nieuwe Uri Geller"

**De Nieuwe Uri Geller**'s second season started yesterday at 8:30 pm on **SBS 6**. The show was watched by **1 127 000 viewers** (market share: 16,2%) with a peak of **1 375 000 viewers** (and a 23,5% share) when the final result (the elimination of candidate Christian from the competition) was announced.

In comparison to last year, the first broadcast of the first season attracted 1.5 million viewers.

However, these ratings are acceptable. The TV series "**Vrije Schaep met de 5 Pooten**" on **Nederland 1** (**1.8 million viewers** and a 26,1% share) was the most watched programme on Friday evening.

Next week, the ratings war will be harder as **RTL 4**'s talent show, **X Factor**, will be broadcast and will be the greatest rival of the **SBS 6**'s search for the next **Uri Geller**.

source: Kijk Onderzoek, De Telegraaf, RTL Boulevard



## Spion van Oranje gets bad review

news posted on January 10th 2009



Patty Brard and Paul de Leeuw in "Spion van Oranje"

**Ab Zagt**, critic of the influential newspaper **Algemeen Dagblad**, has written a negative review about **Spion Van Oranje** (the movie with **Paul de Leeuw** as the leading actor and **Patty** in a cameo role). The film will be in theaters on February 5th.

According to **Zagt**, "the plot is stupide, the inevitable Dutch celebrities (**Patty Brard**, **Gerard Joling**, **Jort Kelder**, **Jac. Goderie**) are very irritating and the worst is: **Paul de Leeuw** is not funny at all".

source: AD.nl/Holebi.info/zangtalent.be



## Recent pictures of **José** in Benidorm, Spain

news posted on January 12th 2009



José in Benidorm, Spain on December 15th, 2008

Though **José Hoebee** isn't a real recording artist anymore and that the music industry is in crisis, it doesn't mean that her solo career is over. Fortunately she's booked for corporate events and private parties. The problem with these performances is that **José** isn't in contact with her fans. Moreover, her public isn't informed about these shows as they aren't public. On the other hand, these are well paid gigs.

A few days ago, a member of **Hoebee's** fan club found pictures of her performance at a private artist gala in Benidorm, Spain on December 15th 2008. Other Dutch celebrities (including **Bonnie St. Claire** and **Anny Schilder**) appeared on stage too.

Source: **René van Maren's** agency



## Interview of **Luv's** youngest fan

news posted on January 12th 2009



From left to right: Jennifer, Will and José Hoebee at the latest "meet'n greet" day

I've interviewed **Jennifer**, the youngest fan of **Luv'**, **José** and **Marga**. She was born long after the group's glory, proving that their songs are timeless and intergenerational. So go to the "interviews" page to read her answers to my questions.



## Wendy van Dijk Vs Patty Brard

news posted on January 15th 2009



Who will win the ratings war between **Patty Brard** (who hosts **SBS 6's "De Nieuwe Uri Geller"**) and **Wendy van Dijk** (who presents **RTL 4's "X Factor"**)? The answer: tomorrow at 8:30 pm.



## The construction of **Patty's** house has started

news posted on January 15th 2009



Antoine & Patty: ready to live together for the rest of their life!

The construction of **Patty**'s house in Amstelland has started. The diva wants to live there with her fiancé (architect Antoine van de Vijver) for the rest of her life. The cameras of **Shownieuws** (**SBS 6**'s entertainment news programme) have filmed the beginning of the construction.



## **De Nieuwe Uri Geller** loses the battle for TV Ratings

news posted on January 17th 2009



from left to right: Patty Brard, Uri Geller and Tooske Ragas

In the quest for ratings yesterday evening, the great loser was **De Nieuwe Uri Geller** on **SBS 6**. Bad news for **Patty** who wanted to take revenge on **RTL 4** (see news on January 9th). **1 million viewers** watched the programme (market share: 14.4%). However, the ingredients to make the show exciting and very successful were there: a mysterious candidate (**The Mask**) had to perform and there was a problem during the rehearsal of the act of the duo "**Winfried & Angelique**". Candidate **Manro** was eliminated from the competition.

**X Factor** on **RTL 4** attracted **1.479.000 viewers** (with a 21.2 % share). **t Vrije Schaep Met De 5 Pooten** on **Nederland 1** scored **1.529.000 viewers** and a 21.3% share.

source: Kijk Onderzoek



## **Patricia Paay**: she drives **Patty** away!!!

news posted on January 17th 2009



According to **Story** (a Dutch celebrity gossip magazine), **Patricia Paay** is the undisputed queen of **SBS 6**. The TV channel executives are satisfied with her results. **La Paay** is enthusiast and well established. **Story** means that she's different from the hysterical **Patty Brard** and the reserved **Tooske Ragas**.

source: Story



## Wie Ben Ik?: less attractive?

news posted on January 19th 2009



Estelle Gullit and Patty Brard on "Wie Ben Ik?"

The new season of **SBS6's** game show "**Wie Ben Ik?**" (hosted by **Tooske Ragas** and featuring **Patty Brard** and **Gerard Joling** as team captains) started yesterday evening at 8:00 pm. This programme didn't achieve the desired results. **1.069.000 viewers** watched it (market share: 16.2%). It's disappointing if you consider the average ratings last autumn: between **1.2 and 1.3 million viewers** with a 20% share. Moreover, the latest broadcast of **De Nieuwe Uri Geller** was supposed to be a big success and attracted **1 million viewers** with difficulty. These ratings are respectable but **SBS 6** had high expectations for **Patty's** weekend shows. It seems that **La Brard** has lost a bit of her "midas touch".

source: Kijk Onderzoek



## Patty at Roxeanne Hazes birthday

news posted on January 20th 2009



Roxeanne Hazes and Patty Brard interviewed by SBS 6's "Shownieuws"



Gerard Joling, Roxeanna Hazes and Patty Brard

**La Brard**, who is used to showbiz parties, attended on Sunday evening the 16th birthday party of **Roxeanne Hazes**. She was accompanied by her daughter (**Priscilla**) and her fiancé (**Antoine van de Vijver**). Other Dutch celebrities were there too (including **Patty's** colleague and friend, **Gerard Joling**). The camera teams of the entertainment news programmes "**RTL Boulevard**" and "**Shownieuws**" filmed the evening.

**Roxeanne** is the daughter of late singer **André Hazes**. Two years ago, she was a candidate of "**So You Wanna Be A Popstar?**" (a talent show aired on **SBS 6** and hosted by **Joling**). Soon after, she her debut single ("**Ik hou van jou**") peaked at **#4** on the **Dutch Top 40**.

The real attraction of the party was **Roxeanne's** mother (**Rachel Hazes**) who has a new lover (an Italian club owner named "**Nicollo Armaroli**").

source: Showbiznewz.nl/SBS 6 Shownieuws/RTL Boulevard/Blog.nl/De Telegraaf



Patty, Gerard and Priscilla Nasi Brard



La Brard and fiancé Antoine van de Vijver



## **Patty:** no time for her magazine

news posted on January 20th 2009



The exclusive issue of "**Patty Brard**" magazine (in association with celebrity gossip publication "**Privé**") was supposed to be launched this year. However, it won't happen. According to **Privé's** editor, **Evert Santegoeds**, the official reason of this cancellation is **Patty's** lack of time. **Brard** is indeed involved in three shows on **SBS 6** simultaneously.

Last October, the TV diva had been approached by **Telegraaf Tijdschriften Groep** (part of **Telegraaf Media Groep N.V.**, the largest Dutch media and publishing company) to publish her own magazine.

source: volkskrant.nl

**De Nieuwe Uri Geller** : nominated for the "Beeld en Geluid" awards + problems of the second season.

news posted on January 23rd 2009



Patty kissing "The Mask" on "De Nieuwe Uri Geller"

"Beeld en Geluid" (an organization that deals with Dutch audiovisual awards) will present its annual TV awards on January 26th. The first season of "**De Nieuwe Uri Geller**" aired last year on **SBS 6** (featuring **Patty Brard** as a regular guest) is nominated in the category "**Entertainment/Show programmes**".

Moreover, there are controversies around the second season of the paranormal talent show. The Dutch edition has at the moment less viewers than in 2008 (even if the latest ratings are respectable for Holland: the programme attracted 1 million viewers). One week ago, **Uri Geller** was shocked by the performance of Belgian vampire/mentalist **Vincent** that he described as "disgusting" after he had eaten "leeches". There's been troubles during the rehearsal of the "**Winfried & Angelique**" act and the live performance of a 26 year old candidate of the German version ("**The Next Uri Geller**" on **ProSieben**) who almost drowned.

source: Beeld en Geluid/De Telegraaf/Blik op Nieuws/RTL Nieuws/NU.nl



## **Patty Brard to attend Huishoudbeurs 2009**

news posted on January 23rd 2009



The **SBS 6** diva will attend "**Huishoudbeurs 2009**" (an annual trade fair for women: Decoration, Home & Office Design, Furniture, Lightning, Clothing Textiles, Home Exhibitions, Kitchen & Bathroom accessories, Carpets, Curtains & Blinds, Decorative Accessories, Fabrics, Homewares, Lights & Lamps, Objets d'art, Rugs & Floorcoverings, Soft Furnishings ...). This event is held in the Amsterdam **RAI** Exhibition and Convention Centre from February 14th to February 22nd 2009

Infos: <http://www.huishoudbeurs.nl/>.

## Latest ratings of **Patty's** **SBS 6** weekend shows

news posted on January 25th 2009



**De Nieuwe Uri Geller** attracted **one million viewers** (market share: 16%) on January 23rd. The mentalist duo "**Peter & Ronald**" was eliminated from the competition. The TV programme maintained more or less its positions in terms of ratings in comparison with the previous week.

However, the celebrity game show "**Wie Ben Ik?**" lost viewers. **807 000 people** watched it (share: 12.4%).

source: Kijk Onderzoek



## **Patty** got a "populariteits award"

news posted on January 25th 2009



**Patty Brard** and her **Shownieuws** colleague **Viktor Brand** got a "**populariteits award**" (a prize given to popular Dutch entertainers who have been successful in 2008) on Monday, January 19th evening. The diva didn't attend the ceremony which took place in in **Bob's Party Palace** in Uitgeest and was organised by **Geels Evenementen** (an event agency). **Viktor** was there to receive his award and **Patty's** one.

The great winners of the evening were **Gerard Joling** (most popular male singer), **Belle Perez** (for her 10-year career), **Het Goede Doel** (best comeback), **George Baker** (for his 40-year career), **Monique Smit** (most popular female singer), **Nick & Simon** (most popular summer hit), **3J's** (most talented band), **Jim** (most popular musical star), **Nicky** (most popular talent) and **Gebroeders Ko** (most popular party act).

source: SBS 6 Shownieuws

## Patty's good fortune

news posted on January 27th 2009



Patty and her fiancé Antoine

Journalist **Thalia Brandt** has written a nice article about **Patty Brard's** recent success on **SBS 6** TV channel and in her personal life. This portrait has been published yesterday in the Dutch newspaper **BN De Stem**.

The diva tells showbiz facts and stories on "**Shownieuws**", hosts the mentalist talent show "**De Nieuwe Uri Geller**" and is a team captain on the game show "**Wie Ben Ik?**".

The 53 year old TV personality is now enjoying a renaissance.

Her funny performance as she did the splits on **SBS 6's "Sterren Dansen Op Het Ijs"** saved her career in 2007. Just before that, **Patty** had been fired by the **RTL Group**. It was the second time that she suffered from a bad career move after her bankruptcy fifteen years ago. Her finances are now good like her love life. After her marriages with **Ron Brandsteder**, **Carlo Nasi** and **René Muthert**, **Patty** is in love with architect **Antoine van de Vijver**. Moreover, **La Brard** and her daughter **Priscilla** have patched up their quarrel.

Soon, the spectators will see her cameo role in the movie "**Spion van Oranje**". Other film projects are planned and last but not least: the Dutch media queen has been approached by a great music producer for a record. However, she has confirmed that she won't be involved in any reality TV show like "**Patty's Posse**".

So, the plump star has good reasons to believe in her future.