



All About LUV' News Archives (March 2009)

Wie Ben Ik?: latest ratings
news posted March 1st 2009



SBS 6 game show "**Wie Ben Ik?**" (featuring **La Brard**) was watched yesterday evening by 826.000 viewers (market share: 12.3%). These ratings are nearly the same in comparison with last week.
Source: Kijk Onderzoek



The so-called revelation of **The Mask**
news posted on March 2nd 2009



But who is The Mask behind Patty?

At the end of the latest broadcast of "**De Nieuwe Uri Geller**" three days ago, **The Mask** (the most mysterious candidate of the paranormal talent show) had a message for **Patty** which said "**Miss Brard** make sure to be free on Sunday evening". The diva

had a meeting in a secret location that was aired live yesterday at 8:25 pm on **SBS 6**. She expected the mentalist to reveal his identity because of the many rumours and speculations about him. The man appeared behind **Patty** and when he drop his mask, it was **Gerard Joling** who told the viewers to be ready for his forthcoming show "**Holland's Got Talent**". This so-called revelation turned out to be a publicity stunt.

source: SBS 6



Gerard Joling promoting his next show "Holland's Got Talent"

Pictures of **Luv'** on "**De Nieuwe Uri Geller**"

news posted on March 6th 2009



The three **Luv'** singers appeared together last week on **SBS 6**'s "**De Nieuwe Uri Geller**" (see news posted on February 28th 2009). Find below pictures of the ladies participating in the mentalists acts. The trio told **Shownieuws** (**SBS 6**'s entertainment news programme) their impressions of this paranormal evening. source: SBS 6







The final of "De Nieuwe Uri Geller": what a success!!!!

news posted on March 7th 2009



from left to right: Uri Geller, Ghani, Tooske Ragas, "Kinetic" Yelle & Patty Brard



Uri, Patty & Tooske: the "dream team" of "De Nieuwe Uri Geller"

The final of "De Nieuwe Uri Geller" was broadcast live yesterday evening on **SBS 6**. The "search for the next great mentalist" attracted **1.538.000 viewers** (market share: **22.3%**). A peak of **2.286.000 viewers** (with a 36.4% share) was reached when "**The Mask**" revealed that he was last year's finalist "**Hayashi**" and when the victory of 12 year old "kinetic" **Yelle** and her father (**Ghani**) was announced. The talent show thus won the ratings battle thanks to these excellent ratings. The current season (co-hosted by **Patty Brard** and **Tooske Ragas** with **Uri Geller** judging all the acts) was watched by an average of **1.2 million people** (approximately as much as in 2008).

source: Kijk Onderzoek/Blik op Nieuws/De Telegraaf/AD.nl/SBS 6 Shownieuws/RTL Boulevard/Blog.nl/NU.nl/ShowbizNewz.nl/FOK!/DigitaalMedia/Brabants Dagblad /Televizier.nl/Nos Jeugdjournaal/Sentimento/TV Visie



Patty and The Mask



La Brad and the "unmasked" Hayashi

Spion van Oranje: latest box office results

news posted on March 8th 2009



The current position of the comedy "**Spion van Oranje**" (featuring **Patty** in a cameo role) is **#4** on the **Box Office Top 20**.

* Box Office Top 20 (weekend edition): **225.829 €** (from: 26 feb 2009 till: 1 mar 2009)

* Box Office Top 20 (week edition): **235.371 €** (from: 26 feb 2009 till: 4 mar 2009)

* Box Office to date: **1.370.317 €** (from 5 feb till 4 mar 2009)

Source: *Dutch Federation for Cinematography (NFC)*

Patty Brard's quotation on the "**Vrouw**" Top 100 news posted on March 8th 2009



"**Vrouw**" (a section of newspaper **De Telegraaf** dealing with women issues) has recently made a list of the **100 greatest quotations of Dutch female celebrities**. **Patty's** quotation in 2007 was ranked **#18** ("*I'm not going to defend myself against people who act as if I'm dumb. If they don't express their opinion on me, then I'm unemployed*").

source: De Telegraaf/Vrouw



Marga and José at the latest **Buma Harpen Gala**

news posted on March 8th 2009



Marga Scheide and partner Michiel Gunning at the Buma Harpen Gala

Marga Scheide and **José Hoebee** attended the latest **Buma Harpen Gala** on Thursday, March 5th. During this gala (hosted by **Yolanthe Cabau van Kasbergen** and broadcast live on **TROS/Nederland 3**), the annual Dutch music awards were given by **Buma Cultuur** (a foundation dedicated to music from The Netherlands).

Three prizes were presented:

- * **Golden Harp** (awarded to **Jan Smit, Krezip, Gerard Van Maasskokers** and **Within Temptation**)
- * **Silver Harp** (awarded to **Room Eleven, Ziggi** and **Typhoon**)
- * **Export Prize** (awarded to **André Rieu**). 30 years ago, **Luv'** received the same award.

source: TROS-Nederland 3/Buma Cultuur



Patty banned from plane because of her little dogs

news posted on March 11th 2009



Three days ago, **La Brard** was about to fly from Amsterdam Airport Schiphol to Ibiza. But she was banned from plane because of her two little dogs in her bag.

source: Shownieuws/De Telegraaf/Primeurjagers.nl



Patty Brard: interviewer for "**Beau Monde**" magazine

news posted on March 11th 2009



In addition to her career as a TV host on **SBS 6**, **Patty Brard** will soon be an interviewer for "**Beau Monde**", a glossy magazine. Next month, she will start her interviews with Dutch and international female celebrities.

source: Beau Monde/Novum/Het Laatste Nieuws/NU.nl/ShowbizNewz.nl

New cover version of "**Trojan Horse**" by **Marco de Hollander**

news posted on March 13th 2009



Marco de Hollander (a Dutch singer) has recently recorded a cover version of "**Trojan Horse**" (one of **Luv**'s greatest hit) entitled "**Hij speelde elke avond op zijn doedelzak**" (he played every evening bagpipes). This song can be downloaded from

<http://www.legaldownload.net/siteshop/artistshop/zingendnederland/0/13793>

This single will later be included on **Marco**'s forthcoming album.

source: TV Oranje



Marga about "**Friday 13th**" on "**Shownieuws**"

news posted on March 13th 2009



Marga Scheide has appeared today on **SBS 6**'s "**Shownieuws**" to talk about her opinion on "**Friday the 13th**" which superstition holds to be a day of bad luck. The **Luv** singer has told that she has never been comfortable with this special day.

source: SBS 6 Shownieuws

Patty in "Beau Monde" magazine

news posted on March 15th 2008



The latest issue of "Beau Monde" magazine features an article about **Patty Brard's** weight loss in Thailand. The **SBS 6** diva is about to become an interviewer for the glossy glamour magazine (see news posted on March 11th 2009).

source: Beau Monde



Spion van Oranje: box office results

news posted on March 17th 2009

The current position of the comedy "**Spion van Oranje**" (featuring **Patty** in a cameo role) is **#6** on the **Box Office Top 20**.

* Box Office Top 20 (week edition): **99.457€** (from: 5 mar 2009 till: 11 mar 2009)

* Box Office Top 20 (weekend edition): **45.222€** (from: 12 mar 2009 till: 15 mar 2009)

* Box Office to date: **1.513.629€** (from 5 feb till 15 mar 2009)

Source: Dutch Federation for Cinematography (NFC)

Spion van Oranje: latest box office results

news posted on March 25th 2009

The current position of the comedy "**Spion van Oranje**" (with **Patty Brard** in a cameo role) is **#12** on the **Box Office Top 20**.

* Box Office Top 20 (week edition): **50.945 €** (from: 12 mar 2009 till: 18 mar 2009)

* Box Office Top 20 (weekend edition): **27.736 €** (from: 19 mar 2009 till: 22 mar 2009)

* Box Office to date: **1.547.780 €** (from 5 feb till 22 mar 2009)

Source: *Dutch Federation for Cinematography (NFC)*

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## Happy Birthday **Patty!!!**

news posted on March 25th 2009



**La Brard** turns 54 years old. The **Luv'** diva enjoys success as a TV host on the **SBS 6** channel and is happy with her fiancé, architect **Antoine van de Vijver**.

## Marga and José in April on RTL 4's "Het Zesde Zintuig"

news posted on March 27th 2009



**Marga Scheide** and **José Hoebee** will appear on RTL 4's "Het Zesde Zintuig" (the Sixth Sense) on April 23rd at 9:30 pm. This paranormal TV show features clairvoyants and mediums.

source: Luv' Official Fan Club/RTL 4



## When **Patty** met **Ruby**...

news posted on March 27th 2009



Patty interviewing Ruby

**Patty Brard** has recently interviewed **Ruby Wax** (the notorious American comedian and TV personality) for the latest issue of "Veronica Magazine" and "Shownieuws". **Net 5** (SBS 6's sister channel) will broadcast from April 1st. "**Ruby Wax Goes Dutch**" (including interviews of celebrities from Holland such as **Jeroen Krabbé**, **Hans Klok**, **Katja Schuurman**, **Claudia de Breij** and **Barry Hay**). This show is very similar to "**Ruby Wax Meets**" (the famous **BBC** programme of the 1990's).

source: Shownieuws/Veronica Magazine

## Happy Birthday José!!!!

news posted on March 29th 2009



**José Hoebee** ("The Voice of **LUV**") turns 55 years old!!! Happy birthday!!! I had a chance to meet this fabulous and talented singer twice (in August 1990 and in September 2008 at her latest "meet'n greet" afternoon).