

Conquest of Europe: **Luv'** on the Europarade

news posted on August 1st 2009



The **Europarade** was the first reliable barometer of the hit singles success in Europe as it was based on national singles charts. It was aired in May 1976 on Dutch **TROS** radio station until 1983 and published in **Billboard Benelux** magazine. Initially, the charts of six countries were combined into the **Europarade**: Belgium (**BRT Top 30**), France (**Hitparade RTL**), Germany (**Musik-Informationen/Aktuelle 50**), Netherlands (**Nationale Hitparade**), Spain (**Radio Madrid/Superventas 30**) and the UK (**BBC Radio 1/British Top 50**). In 1979, Denmark, Italy, Austria and Switzerland were added followed by Ireland in 1983. Because **Luv'** conquered a large part of Continental Europe, the girls scored several singles on this chart like the Top 5 hits **U.O.Me**, **You're the Greatest Lover**, **Trojan Horse**, **Casanova** and **Ooh, Yes I Do**. The peak positions of these singles are mentioned in the "Charts" page of the site. It has been hard to find infos about the "chart of the charts" for a long time on internet. Fortunately a fan posted the entire **Europarade** on the forum of the ukmix.org site

(<http://www.ukmix.org/forums/viewtopic.php?t=52561&postdays=0&postorder=asc&start=75>).