

Luv's entourage

1) Hans van Hemert & Piet Souer

THURSDAY, MAY 19, 2005

Hans van Hemert & Piet Souer



Luv' would not be Luv' without two men: **Hans van Hemert** and **Piet Souer** who were two successful songwriters and producers before they recruited **José**, **Marga** and **Patty**. On Luv' s record sleeves, they were credited as "**Janschen & Janschens**".

1) **Hans van Hemert** : A hitmachine with a Midas Touch

Hans was born on April 7th 1945 in Voorburg, Netherlands. From the late 1960's to the early 1980's, he was **Holland's** most powerful and influential producer.

He started his career in 1965 when he worked at Phonogram Records (a record label founded by the Philips group, inventor of the Compact Disc; then, this record company was part of PolyGram which became Universal Music in 1998). His relationship with Phonogram lasted until 1979.

He produced and (co-)wrote records for Q65, The Motions, Ro-d-ys, Zen, Group 1850, Big Wheel, Somerset, Ramses Shaffy & Liesbeth List, Sandra & Andres, American Gypsy, Vulcano.

Among the bands Van Hemert worked with: Mouth & McNeal.

This duo scored big hits not only in their homeland and abroad between 1971 and 1974:

- * *Hey You Love* (a Dutch Top 5 single in 1971)
- * *How Do You Do* (this single was a Dutch #1 hit in 1971 but also a German Top 5 hit and US Top 10 Hit in 1972 when it reached the 8th position of the Billboard Hot 100 Charts.)
- * *Hello-a* (a #1 Hit in Holland and Germany in 1972)
- * *Ik Zie Een Ster// See A Star* (a Dutch and English Top 10 hit, this song was chosen to represent the Netherlands at the Eurovision Song Contest in 1974 (the year Abba won it) and become third).

Then came Luv' (1977-1981), a female trio he formed with the help from Piet Souer and a manager, Han Meijer.

Hans most prestigious awards are:

- * 40 Gold and Platinum records
- * two Dutch Export Awards because of the worldwide success of Mouth & Macneal (in 1972) and Luv' (in 1979)
- * a Gouden Harp (Golden Harp Award) in 1974
- * an Ascap award in the USA in 1972 (for the song "*How Do You Do*" he composed and produced for Mouth & Macneal)

Eight of his productions/compositions were #1 hits in Holland (some of them world hits too): *How Do You Do* and *Hello-a* by Mouth & Macneal, *You're The Greatest Lover* and *Trojan Horse* by Luv', *The Elephant Song* by Kamahl, *Shine Up* by Doris D & The Pins, *Mijn Gebed* by DC Lewis, *Hair* by Zen.

In addition to **Mouth & MacNeal**, he wrote two others Eurovision songs: **Als het om liefde gaat** de by **Sandra & Andres** (# 4 in 1972) and **The Party's Over** by **Sandra Reemer** (#9 in 1976).

His world hit records and his awards made him "*the crème de la crème*" of the Dutch producers and songwriters. He had a short affair with **Patty Brard** in the mid 1990's.

Recently, he has celebrated at the same time his **60th birthday** and his **40th anniversary** in the music business and a surprise was prepared specially for him at a showbiz party : a performance of the original **Luv'** members (some images of this mini concert were shown in **Patty's** latest TV docusoap, **Pat's Life**, on **Yorin**).

* link: <http://www.hansvanhemert.nl/>

* biography, discography, infos:

http://www.popinstituut.nl/act_pagina/hans_van_hemert.7899.html

2) **Piet Souer** : Van Hemert's perfect partner

Piet's breakthrough happened when he played guitar on "**De Troubadour**", a track which won the **Eurovision Song Contest** in 1969 and sung by **Lenny Kuhr**.

He produced/composed/worked with big Dutch acts such as **Champagne** (1977 Export Award), **Doris D. & The Pins**, **Vanessa**, **American Gypsy**, **Mouth & MacNeal**, **Maywood**, **Conquistador** and international artists such as **Vicky Leandros**, **Helen Shapiro**, **Kathy Kissoon**.

One of his babies was the girl group **Luv'**.

In 1982, the chanteuse **Sylvie Vartan** sang one of his composition (**La Sortie de Secours**), which was released as a single and was a French cover version of **I'm So Sorry** (originally performed by **José Hoebee**). The same year, the British group **Tight Fit** covered **Fantasy Island** (one of his songs originally performed by **The Millionaires**) which became a UK Top 5 hit and a European Top 10 hit.

He composed two songs for the Eurovision Song Contest: *Sing Me A Song* by **Bernadette** (in 1983) and *De Eerste Keer* by **Maxine & Franklin Brown** (in 1996). Both of them reached the 7th position.

He received:

- * 22 gold and platina records

- * one Dutch Export Prizes (for his work with **Luv'** in 1979)

- * one Outstanding Song Award thanks to his composition *Too Young To Know* performed by **Anita Meyer** at World Popular Song Festival in Japan in 1981.

- * link: <http://www.pietsouer.nl/>

- * biography, discography, infos:

- http://www.popinstituut.nl/act_pagina/piet_souer.17602.html

THURSDAY, MAY 08, 2008

Hans van Hemert: a song for Dutch Mother's day



Hans van Hemert (**Luv'**'s legendary producer) has written a song for **Mother's day** in the Netherlands on May 11th. The track entitled "*De allerliefste mama en papa*" (the kindest mum and dad) has been recorded by **Hans** daughter **Hannah** and grand daughter **Britt** who are both seven years old. A German version was even recorded. On the single's video, the young girls can be seen as majorettes performing with a marching band. Their interpretation is funny and neat. To watch it, you can visit the official allerliefstemamapapa.nl site. The song can directly be downloaded on the site for the Dutch and Belgian public. When I first watched the video, I couldn't help thinking of it as a child version of **Luv'**'s "*Trojan Horse*" and "*My Number One*".

source: Novum

WEDNESDAY, JUNE 11, 2008

"Wij Houden van Oranje" : 20th Anniversary



The **Algemeen Dagblad** (a.k.a **AD**), a newspaper, devoted on June 5th an article on its website about "**Wij Houden Van Oranje**", the song to support the 1988 Dutch soccer team which won the **UEFA European Football Championship (Euro 88)**. The song was produced and written by **Luv's** producer, **Hans van Hemert** . Famous Dutch singers were approached to sing it: **Willeke Alberti**, **Sjef van Oekel & Vanessa** (as a duet) but at the end the legendary singer **André Hazes** (who died in 2004) performed it with the Dutch soccer team as a choir. The track is based on the melody of the well-known Scottish song **Auld Lang Syne**. **Wij Houden Van Orange** was released as a single and peaked at **#3** on the Dutch charts twenty years ago. Thanks to the victory of the Netherlands, it was more than a hit and became a real anthem. Nowadays, it is still sung by the Dutch soccer supporters in stadiums. Two years ago, the rapper **Ali B**. recorded a hip hop version of the song featuring **André Hazes**. This 2006 version peaked at **#2** on the charts in Holland.

Van Hemert tried to explain **AD** the reason of the success of "**Wij Houden Van Oranje**". According to the record producer, a football song has to be nostalgic and the chorus has to be easy to sing. The popularity of this anthem is also a question of good luck.

SATURDAY, JUNE 14, 2008

Van Hemert & Souer: latest projects

Hans van Hemert and **Piet Souer**, the producers behind **Luv**'s heyday in the late 1970's, are still active in the music business. They parted in 1981 after the group's first break-up and continued to enjoy success separately.

- **Van Hemert** has recently produced a football/soccer song only available as a digital single: "**Eurokampioen Olee**" performed by **De Aal**. The entertainer, nicknamed "the singing dentist" in Holland, had a big Carnival hit: "**Een Barg Die He Un Krul In De Steert**" (#9 on the **Dutch Top 40** in 1980) produced by **Van Hemert**. **De Aal** is currently working on a comeback and has lately appeared in a reality TV programme "**De Aal Komt Terug**" broadcast by an internet TV channel **Tunnelvisietv**. By the way, it's not the first time **Van Hemert** produces a football song. The singles **Argentina** (released for the 1978 FIFA World Cup) and **Wij Houden van Oranje** (released for the Euro 1988) were indeed major hits.

source: hansvanhemert.nl + blog.nl

***Piet Souer** has produced "**Ik wil jouw liefde zijn**", the latest single of **Tamara Tol**. The song is the Dutch cover version of **Anita Meyer**'s '**Why tell me why**' (a #1 hit **Souer** has composed in 1981). **Tamara Tol** is trying currently to conquer the German market.

source: zangtalent.be

2) Will Hoebee

WEDNESDAY, AUGUST 03, 2005

José's Mister Right : Will Hoebee



In the late 1970's, as she was a **Luv'** singer, **José** met **Will Hoebee**, a young and promising Dutch producer. At this time, she was married to **Maarten Andreoli** and soon after she started her affair with **Will**, she divorced.

Will Hoebee produced famous Dutch artists (like **Don Mercedes**, **Kikki & Pearly**, **Saskia & Serge**, **Rob De Nijs**, **Bloem**, **Bonnie St. Claire**, **Willem Duyn**, **Benny Neyman**...) but also international performers (**Gheorge Zamfir**, Romania's famous panflute player, **Vicky Leandros** and **David Soul**, famous for his role in the American TV Series **Starsky & Hutch**....).

In 1978, he co founded with **Peter Koelewijn** (who launched **Babe**, a girls band considered as **Luv's** rival) the "**Born Free**" label, distributed by **Phonogram/PolyGram** (this major record company became **Universal Music** in the late 90's). **Born Free** stopped a couple of years later.

In 1981, **Will** and **José** (who started her solo career) got married in

David Soul's mansion in Los Angeles, CA. Four years later, their son, **Tim**, was born.

Will produced some of his wife's records (among them the duet album "**Herinnering**" with **Bonnie Saint Claire** with Dutch cover versions of **Abba's** songs).

During the 1980's, he was an A&R Manager at the **CNR** label and **Koch**. He slowed down his career in the music business in the 90's.

Nowadays, he has an internet site (www.muziekmaken.nl) in which **José** writes a regular column. He also produces a music program for **VSM TV**, a Dutch local cable TV channel.

Info page about Will Hoebee on the Dutch Pop Institute Website:

http://www.popinstituut.nl/act_pagina/will_hoebee.19893.html

MONDAY, JULY 16, 2007

Luv' and Piet Souer at Will Hoebee's birthday party



Yesterday, **Luv'** and **Piet Souer** (one of the producers and creators of the band with **Hans van Hemert**) were in Best (near Eindhoven, Netherlands) at the birthday party of **Will Hoebee** (José's husband is 60!!! He was a successful music producer in the 1970's and the 1980's; read article posted on August 3. 2005). The ladies made a special performance for **Will**.

4) René Moonen & Peter Boonstra

FRIDAY, FEBRUARY 24, 2006

Tribute to René Moonen, founder of the Luvclub



The Girl group "**Luv**" wouldn't be what it is without its **fanclub** founded in 2001 by **René Moonen**, in association with **Peter Boonstra**.

In 1978, **René** (13 years old) became a hardcore fan of the band and started to collect everything about the girls (records, magazines, posters, collector items...). Later, as an adult, he became more than a simple fan: a real friend of **Patty**, **José** and **Marga**.

In 2003, he supervised the tracklisting of a **double CD compilation** (released by **Universal Music**) to celebrate **Luv's 25th anniversary**. He also made things better between the two "enfants terribles" of the trio: **Patty Brard** and **José Hoebée**. Nowadays, all their worries seem to be forgotten.

A Dutch local newspaper (**Eindhovens Dagbald**) has written an article about **René** and "his love for **Luv**". He told the newspaper that new material of the group could be released!!!!

MONDAY, APRIL 14, 2008

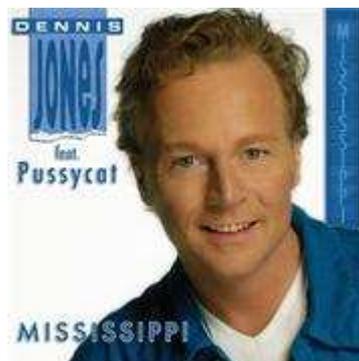
José's surprise to Peter

Peter Boonstra is in charge of **José's** official fan site. He has recently got an email from **Will Hoebee** (**José's** husband) for an appointment in Breda in order to have a discussion about the singer. Actually, **José** made a surprise to **Peter**. Indeed, he has been given the opportunity to record a duet with his favourite artist: *I Love You* (a medley of two standards: *Nights In White Satin* and *I Who Have Nothing*). The **Luv'** vocalist had originally recorded this track in 1984 to get it released as a single. She also sang it as duet with **Hans Vermeulen** (however this version never came out as a record. It only appeared as a bonus track on the "25 Jaar Na Waldolala" compilation in 2003). **Peter** has posted this unique recording on his site. To my great surprise, I've found out that he has a good voice. CONGRATULATIONS!!!! This whole session has been filmed by a local TV channel to be aired on May 11th. Moreover, **Kenny** (a great **José** and **Luv'** fan) has made a video composed of beautiful pictures for this special moment and posted it on Youtube.

5) Dennis Jones

THURSDAY, SEPTEMBER 06, 2007

Dennis Jones & Pussycat!!!



Last May, I interviewed the Dutch pop singer **Dennis Jones**. He admires the **Luv'** girls and I've been in touch with him through the forum of the **Luvclub** on internet.

He told me that he had recorded a song with a legendary Dutch group which would be released later this year and that he was very proud of it. However, he couldn't reveal the identity of this formation.

Since July, the public and the media have known with whom **Dennis** has worked. **Jones** has performed a world standard with the **Pussycat** sisters (**Tony Willé**, **Betty Dragstra** and **Marianne Veldpaus**) as background singers!!!

The track that has been covered is **Mississippi**. It has been adapted in a reggae style and performed in three languages (Dutch, English and German).

In 1975, the original version of **Mississippi** was a very big hit for **Pussycat** (one of the most successful pop acts in Holland and abroad). Four million units of this record were sold throughout the world!!! It was a **#1 single** in the Netherlands, in the UK, in Germany, in Austria, in Switzerland, in Ireland, in Israël, in Yougoslavia, in Brasil, in Belgium, in Scandinavia, in South Africa, in Australia and New Zealand!!!

After that, **Pussycat** scored a string of other hits and disbanded in 1985 after six albums and ten years of success.

Kees Tel (who has produced **Gerard Joling**'s recent #1 single "**Maak Me Gek**") has worked on **Jones** interpretation of **Mississippi** which has been released as a single by **Berk Music** since July 27.

Dennis has promoted this track in the Dutch media and on stage by performing it in festivals and live concerts.

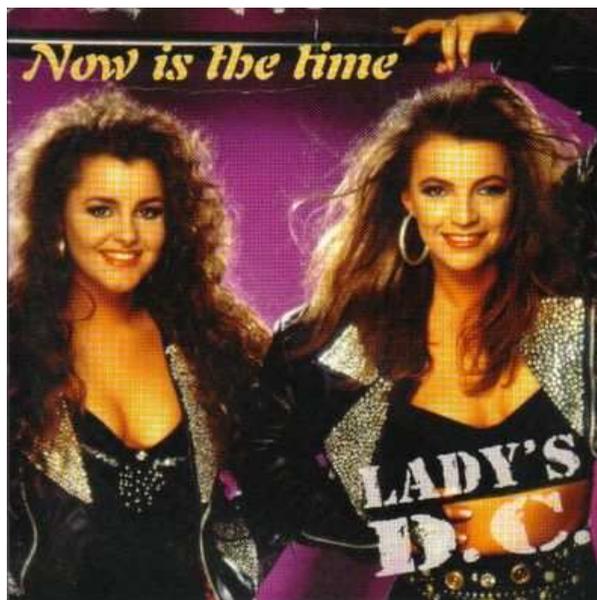
I WISH GOOD LUCK TO CASPER JANSSEN AKA DENNIS JONES!!!

6) Diana van Berlo & Carina Lemoine

SUNDAY, APRIL 17, 2005



Carina Lemoine, **Luv'** member from 1990 to 1992, has now her own website: <http://www.carina-zangeres.nl/>

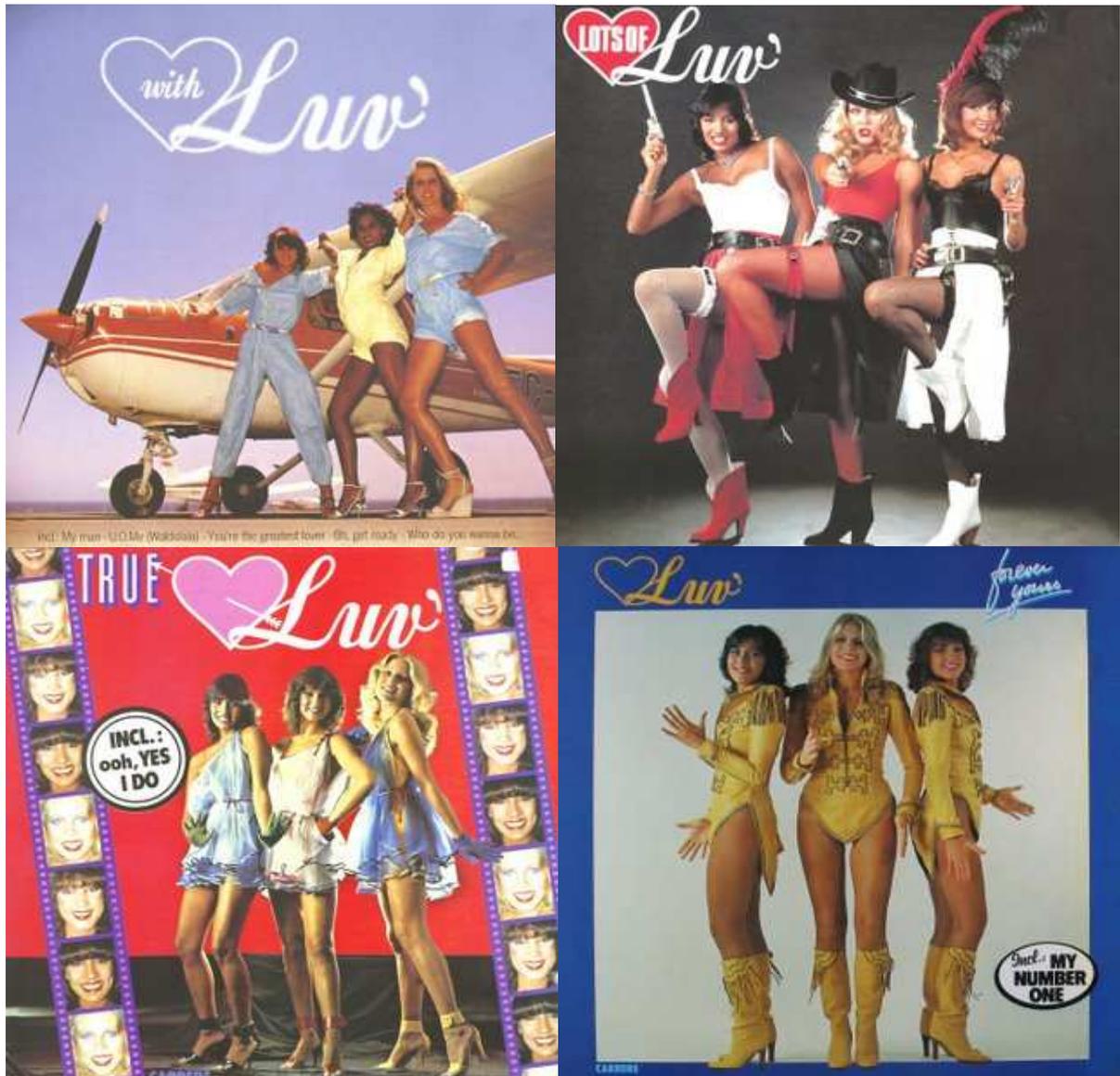


In 1994, **Carina Lemoine** and **Diana Van Berlo** (former members of **Luv'** feat. **Marga Scheide**) formed briefly a duet: **Lady's D.C.**

7) Claude Vanheye

FRIDAY, NOVEMBER 02, 2007

Claude Vanheye: photo exhibition



Claude Vanheye is a talented photographer who shot the cover photos of numerous Dutch pop and rock albums (recorded by famous artists like Boudewijn de Groot, Golden Earring, Koot & Bie, Bram Vermeulen, Doe Maar and of course LUV'). He took photos for the records covers of **With Luv'** (in 1978), **Lots Of Luv'** (in 1979) **True Luv'** (in 1979) and **Forever Yours** (in 1980). This great artist also

photographed international music celebrities such as [Jimi Hendrix](#), [Pink Floyd](#), [Iggy Pop](#), [Mick Jagger](#), [Frank Zappa](#), [Tom Waits](#), [David Bowie](#), [Michael Jackson](#), [Paul & Linda McCartney](#), [John Lennon](#), [Debbie Harry \(of Blondie\)](#) and [Crosby, Stills, Nash & Young](#). An exhibition with pictures [Vanheye](#) took of the above-mentioned singers and musicians will take place during the latest **Mega Record & CD Fair** at the Jaarbeurs Utrecht, Netherlands on November 17 th. and 18th. This fair is unique according to the British monthly magazine **Record Collector**. [Vanheye](#)'s exhibition (with unpublished photos) is an exclusive preview of his forthcoming book "**40 Jaar Rock Photography**".

source: Recordplanet.nl