

Patty Brard

## ARTICLES

WEDNESDAY, APRIL 13, 2005

Patty Brard in the 1980's



1980 is a year of transition for **Patty Brard**: first, she left **Luv'**, then **Ron Brandsteder** ( a Dutch TV presenter) and her got a divorce after she fell in love with **Carlo Nasi**, an Italian record producer who is one of the heirs of the **FIAT** empire.

She followed her lover to Los Angeles where she belonged to the jet set. As a former **Luv'** member, she was the first to start a solo career before **Marga** and **José**. In 1981, she only had one chart topper, **Hold On To Love** (#19 in Holland, Top 10 hit in Belgium, #12 in South Africa). She recorded a track (**Tender Love**) in duet with **Eddie Kendricks** (ex singer of **The Temptations**) in 1986.

In the mid 1980's, she left the USA to come back to Europe because of better job opportunities. She became a TV presenter in Holland. In 1985, she hosted the 35th edition of the famous **San Remo Festival** broadcast on **RAI UNO**. However, it didn't lead to a career in Italy. The same year **Patty** and **Carlo** got married (1983), she gave birth to a daughter, **Priscilla**. Their marriage lasted five years. Nude photos of **Patty** were published in a 1988 Dutch issue of **Playboy Magazine**. Nowadays, such pictures can easily be found on internet.

**SATURDAY, APRIL 16, 2005**

**Patty Brard: a multimedia career**



**Patty Brard** (2005), enfant terrible of the Dutch showbiz

**Patty Brard** is the former **Luv'** singer who constantly keeps the attention of the public and the media in Holland. Since 1982, she has hosted a lot of TV shows (**Banana Split, San Remo Festival, Gaat Met Die Banaan, Brard Gaat Extreem, Onder de B Van Brard, Hart Van De Stad, Absolutely Patty, Big Brother...**) and radio programmes (**Radio Romantica, Noord Zee FM....**). Recently, she's been in the spotlight in three "docusoaps" (**Patty's Posse, Patty's Fort, Pat's Life**) on a Dutch commercial TV channel, Yorin. In 1997, she was part of a Dutch "All Stars" Choir which recorded a parodic cover version of "**We Are The World**" (**BN'ers voor BNN: Hij**

*Gaat Voor C*) which reached the 3rd position on the singles charts. Three years later, she sang a duet with **Def Rhymz**, a rapper. In 2003, she briefly formed her own girls band (**Enuv'**), inspired by her experience as a **Luv'** member. After her third divorce, **Patty** recorded a single (*Huilen Is Voor Jou Te Laat* with **Jacques Herb**) which had a bad position on the Dutch charts (#64 at Mega Top 100) and whose lyrics deal with the end of her relationship with her husband **René Muthert**. Lately, another single (*That's Life*), a duet with her new lover **Derick**, was used as the theme from **Pat's Life**, her latest TV programme.

And **Patty** wouldn't be **Patty** without tabloids. Every reader of Dutch gossip magazines (**Privé**, **Story**, **Week End...**) knows that she's been married three times, that she had a lot of love affairs, and that she went bankrupt in 1993. Her conflicts with **José Hoebée** were often exposed in the media. She's a pure "enfant terrible" of the show business.

**Pieter Ploeg**, a journalist, wrote two years ago a biography about her (**De Naakte Waarheid**).

## WEDNESDAY, JULY 06, 2005

### Patty Vs José

All the **Luv'** "experts" remember the conflict that set **Patty Brard** against **José Hoebée**. The Dutch gossips shed light on the battle between the two ladies.

The story started during the **Luv'** years (1977-1981). Because **José** was often chosen to sing the lead vocals, **Patty** became jealous.

A long time before **José** was asked to join **Luv'**, she had a great experience in music. That's why, she was the most talented artist of the trio. She started her music career at a young age when she sang in a group formed with her sisters, did a lot of casting shows, performed live often and recorded a single before she became a **Luv'** member.

**Patty** and **José** can be bad tempered. **Marga** is "neutral" and has always tried to make things better between her colleagues.

In 1996, in an interview about the craze of girl groups like the **Spice Girls**, when she was asked why she had left **Luv'** in 1980, **Patty** answered: "because **José** has stolen my vocal parts". Then she started an anti-**José** campaign, which was easy for her because she was often

exposed in the media. Every opportunity was good to criticize **José**. Because of her many connections in the show business, she influenced some humorists, columnists or TV anchors to intensify her criticism. That's how, **Robert Jensen**, a famous "Patty friendly" tv-radio host, often made fun of José to ridicule her. He became her biggest enemy and she hated him more than **Patty**.

The controversy grew up. It took years for **José** to express her point of view about her relationship with **Patty**. In November 2003, she started to write a column on internet (<http://jose.muzeikmaken.nl/>) to answer to all the attacks she and her family were suffering from. **Patty** and **Jenssen** continued to laugh at José. **La Brard** told the journalists that she didn't take this story too seriously and that "this was just show biz". **José** didn't agree with it, considering that **Patty** had gone too far and that her words had cut like a knife. This "war" also affected the fans because **Patty** exercised a veto against the release of a **Luv'** DVD. In November 2004, a secret meeting between the **Luv'** girls and **Hans van Hemert**, their former producer, was organized by **René Moonen**, the founder of the **Luv'** fanclub. The ladies could explain themselves and things got better.

However, a few days later, **Patty** was invited in **Jensen's** TV show and again mocked at **José**, as if she had forgotten the promise she made to stop her attacks. The fight went on.

But recently, the girls have found a compromise. **José** has forgiven **Patty**. This "peace process" was shown in **Pat's Life** (**Brard's** latest tv program).

**Luv'** was even briefly reunited to perform at **Van Hemert's** 60th birthday.

Good news: nothing's going to stop the release of the long awaited DVD.

TUESDAY, JULY 12, 2005

Patty @ San Remo 1985



In 1985, **Patty Brard**, who was married to **Carlo Nasi**, a rich Italian record producer and one of the heirs of the **FIAT** empire, presented with **Pippo Baudo** the **San Remo Music Festival**.

The **San Remo Music Festival** (*Festival della canzone italiana*), running since 1951, is an Italian popular song contest held annually (first part of March) in San Remo and is broadcasted on **RAI UNO**. It was the inspiration for the **Eurovision Song Contest**.

The winner of the 1985 edition was the famous Italian band "**Ricchi E Poveri**" with the song "**Se m'innamoro**". This group had previously in 1981 a big European hit (**Sara Perche Ti Amo**).

The next years, other international celebrities co-hosted this famous program: **Brigitte Nielsen** (in 1992), **Eva Herzigova** (in 1998), **Laetitia Casta** (in 1999), **Luciano Pavarotti** (in 2000) and **Rafaella Carrà** (in 2001)

SUNDAY, JULY 31, 2005

## Patty Brard : She's The Greatest Lover



Patty Brard & her "spring affair", Swiss orchestra conductor [Pepe Lienhard](#) (2005)

The Dutch gossips (**Privé, Story...**) have always been interested in [Patty's](#) privacy, especially in her love affairs.

In **Pat's Life** (her latest TV docusoap broadcast last spring on Yorin), she revisited her past and met some of her ex-lovers again.

[La Brard](#) got married three times. Her first husband, [Ron Brandsteder](#), is a famous TV presenter. The second, [Carlo Nasi](#), is a rich Italian record producer who is one of the heirs of the **FIAT** empire. He's the father of her daughter, [Priscilla](#). The third one, [René Muthert](#), is a singer and a musician.

In addition to these weddings, she had a lot of affairs. Among them: [Eric Peute](#) (with whom she launched the **Hello/Brard** magazine in the 1990's; unfortunately it wasn't successful and even provoked [Patty's](#) bankruptcy), [Hans Van Hemert](#) (Luv's producer) and [Derick](#) (with whom she recorded in duet a single (**That's Life**), the theme of her latest TV show).

Twenty five years ago, as she was married to Ron, she had an affair with [Pepe Lienhard](#), a TV host and a famous Swiss orchestra conductor. Recently, [Patty](#) and [Pepe](#) started a new relationship which was widely mediatized in Switzerland. [Patty](#) was portrayed by the Swiss press as "the woman who once was a Playboy girl", in reference to her erotic photo session in 1987 for the "Bunny" magazine. What a strange description! The Swiss media forgot to mention that she used to be a **Luv'** singer. **You're The Greatest Lover** was a #1 hit in [Wilhelm Tell's](#) country and two other singles (**Trojan Horse** and **Casanova**) topped the Swiss Top 10 charts.

A few weeks ago, [Patty](#) put an end to this relationship and announced it in her weekly column in "[Weekend](#)", a Dutch magazine.

**SATURDAY, JUNE 02, 2007**

**Patty Brard & the "who's who" of the top session musicians**



There was a time in the 1980's when the career of [Patty Brard](#) focused more on music than on television. The media have rarely underlined the fact that she recorded three albums ([All This Way](#), [You're In The Pocket](#) and [Red Light](#)) in the best studios in Los Angeles. At that time, she had left [Luv'](#) and was married to [Carlo Nasi](#) (a rich Italian music producer who was one of the heirs of the FIAT's founder). Thanks to [Nasi's](#) wealth, [Patty](#) could afford the "crème de la crème" of the session musicians. Among them:

\* [Billy Preston](#) (singer/keyboard player). In addition to his successful Grammy-winning career as a solo artist, [Preston](#) collaborated with some of the greatest names in the music industry, including [the Beatles](#), [the Rolling Stones](#), [Little Richard](#), [Ray Charles](#), [George Harrison](#), [Elton John](#), [Eric Clapton](#), [Bob Dylan](#), [Sam Cooke](#), [Sammy Davis Jr.](#), [Sly Stone](#), [Aretha Franklin](#), [the Jackson 5](#), [Quincy Jones](#), and [Red Hot Chili Peppers](#). He played the electric piano on the [Get Back sessions](#) in 1969 and is one of several people sometimes credited as the "[Fifth Beatle](#)".

\* [Paulinho Da Costa](#) (Brazilian percussionist). His name appeared on numerous top-selling records, including works by [Quincy Jones](#), jazz veterans [Dizzy Gillespie](#) and [Miles Davis](#), and pop superstars [Madonna](#) (on her "[La Isla Bonita](#)" single), [Lionel Ritchie](#) (on his "[All Night Long](#)" single), [Sting](#) and [Michael Jackson](#) (on his "[Thriller](#)" album).

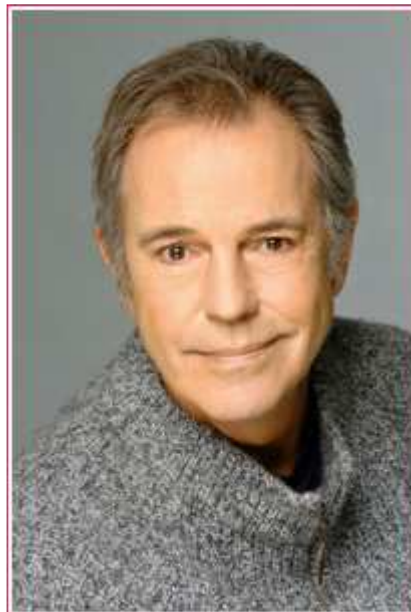
\* **Jai Winding** (piano/keyboard player). He worked with **Madonna** (on her **Blond Ambition World Tour** and her **Girlie Show**), **Michael Jackson**, **Donna Summer**....

Moreover, **Patty** recorded a duet (**Tender Love**), released as a single, with **Eddy Kendricks** (a former singer of the **Motown** singing group "the **Temptations**").

Unfortunately, **Patty's** American recordings weren't big selling discs like those of **Luv'** (except the "**Hold On To Love**" single which was a **Top 20** hit in Holland, a **Top 10** hit in Belgium and which reached the **12th** position in South Africa in 1981). In a radio interview on **KRO** in a programme called "Theater Van Het Sentiment" in 2005, "**La Brard**" told that she didn't realize with whom she had collaborated at the time she lived in L.A.

**MONDAY, AUGUST 20, 2007**

**Jos Brink & Luv'**



**Jos Brink**, a Dutch theater legend and TV host has died on Friday August 17th. Immediately after his death has been announced, the media have paid tribute to him and have aired programmes devoted to the entertainer. Among them: on **NCRV/Nederland 1** on August 18th. the repeat of "**Villa Felderhof**" (originally broadcast in 1997, in which Brink was interviewed with **Patty Brard** in a villa in Saint Tropez in the French Riviera). This TV show has been high in the



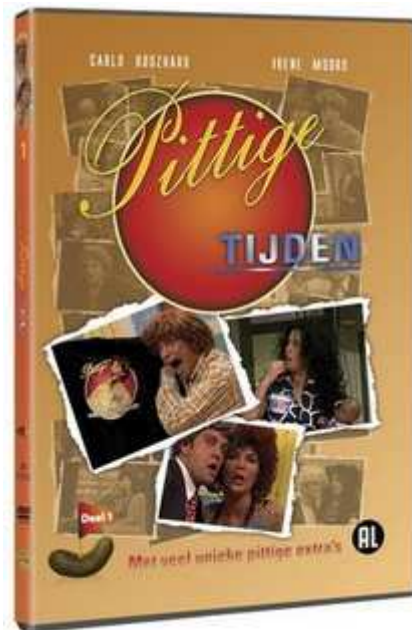
ratings (1,4 million viewers and market share: 25%). [source: <http://www.kijkonderzoek.nl/>, such figures are very good for a country such as Holland]

**Jos Brink** has been on TV with the **Luv'** ladies several times in the past. In 1979, in "**TV Privé**" on TROS, he was dressed up as **Sinterklaas** (Saint Nicholas) and **Luv'** as **Zwarte Pieten**. [Sinterklaas is a holiday tradition in the Netherlands and is celebrated every year on December 6th. Sinterklaas is the Dutch equivalent to Santa Claus as he brings the gifts to the children. He is assisted by **Zwarte Pieten**, helpers with black faces and colourful outfits, modelled after 16th century Spanish clothing.]

In the 1980's, **Brink** hosted **Babbelonie** (a quiz on AVRO in which **José Hoebee** was invited once).

**FRIDAY, OCTOBER 26, 2007**

**Out Now on DVD: Patty's cameo in "Pittige Tijden"**



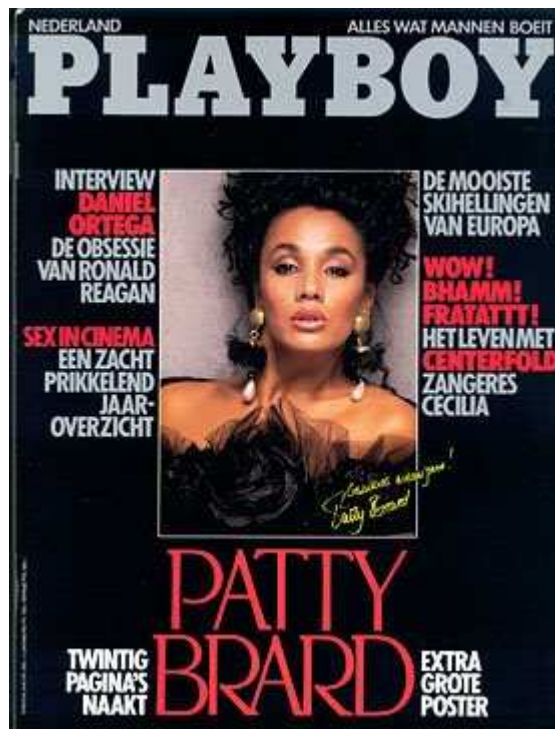
Warner Home Video Netherlands has officially released on October 24th on DVD Parts 1 and 2 of "**Pittige Tijden**" ( Spicy Times), a sitcom in which **Patty Brard** played a cameo role in one of the episodes. "**Pittige Tijden**" was broadcast on RTL 4 between 1996 and 1999 and was part of **Telekids** (a children's variety show). It was a parody of "**Goede Tijden Slechte Tijden**" (Good Times, Bad Times), the most famous Dutch soap opera since 1990 (based on **The Restless Years**, an

Australian series), produced by Endemol and aired on RTL 4.

source: The Real Pittige Tijden Homepage/ <http://www.warnerbrosvd.nl/>

MONDAY, JANUARY 07, 2008

Patty Brard: 20th Anniversary of the Playboy pictures



20 years ago, **Patty Brard** (at that time a former **Luv'** singer and a promising TV host married to **Carlos Nasi**, a rich Italian music producer who is one of the heirs of the FIAT's founder) was the cover girl of the **January 1988** issue of the Dutch edition of **Playboy** (featuring 20 pages of nude photographs of the beautiful Indo-Dutch entertainer). These pictures can easily be found on internet. To pose nude for the "most famous men's magazine in the world" maintained Patty's position as a real **BNer** ("Bekende Nederlander" = "Dutch famous people", an expression often used by the media in Holland). Two decade later, **La Brard** is still mediatized and a well established TV personality.