

20 years ago: **Luv'** in "**Samen**" or the rebirth of the greatest Dutch girl group

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This is the story of a great **LUV'** moment that happened 20 years ago: the unexpected performance of the trio on TV, seven years after their break-up. It was a unique chapter of the ladies career.



Luv' performing "The Greatest Lover" on "Samen" TV charity show



Luv' with their producer (Hans van Hemert)

On October 27th 1988, to the public's great surprise, **Luv'** reunited for a Dutch TV charity show ("**Samen**") hosted by **Mies Bouwman** on the **AVRO** channel. They performed their signature song: "**You're the Greatest Lover**". No-one had expected such an event, especially after all the girls had been through.

Flashback: In August 1980, **Patty Brard** had let **Luv'** down as the ladies had a busy schedule all over the world. She was replaced by **Ria Thielsch** but nine months later the trio disbanded. In the meantime, **Patty** was involved in a lawsuit with **Interluv'** (the group's limited company). Her shares were purchased. She won the suit and got 400000 Dutch guilder. Then, a reconciliation was out of question.

However, what seemed to be "mission impossible" in 1985 happened. **Brard** and **Luv'** hadn't indeed been on speaking terms for five years. The celebrity gossip magazine, **Story**, organized a meeting between the singers. They accepted to be interviewed and to grace the mag cover. Everybody thought there wouldn't be a comeback.

In late 1988, **Luv'**'s surprise performance on the "**Samen**" TV show came as a great shock and provoked a profusion of positive reviews in the media. The girls were back!!! Suddenly, the fans were hoping for a real reunion.

The gossip columnists told that the trio would get **375 000 guldier** for live shows and an album produced by **Stock Aitken & Waterman** (the producers of **Bananarama**, **Mel & Kim**, **Kylie Minogue**, **Rick Astley**...). Unfortunately, these projects were cancelled. In May 1989, **José Hoebee** didn't want to be part of **Luv'** anymore and devoted time to her family. **Patty** did the same in August to focus on her solo career. **Marga Scheide** was the only one to carry on. She recorded a Dance pop EP entitled "**For You**" in London with two other members (**Diana** and **Michelle**). This line-up of the girl group only scored a moderate Top 30 hit (**Welcome To My Party**) in Holland and Belgium. This chart performance was far from being as good as the original formation.

It took years before the real **Luv'** ladies really got together. It happened in 1993 and in 2006. But that was another story....



LUV' anno 1988