



All About LUV'

News Archives (February 2009)

Patty Brard: latest news

news posted on February 2nd 2009



* Yesterday, the **SBS 6** hostess took part in the premiere of "**Spion van Oranje**" (the movie in which she plays a cameo role, featuring **Paul de Leeuw** as the leading actor).

source: De Telegraaf

* **Patty** attended on January 27th the latest presentation of the **SBS Broadcasting** TV programmes. During this event, the shows of the **SBS 6**, **Net 5** and **Veronica** channels for the first semester 2009 were presented to the press.

* **Patty's** solo LPs recorded in the 1980's ("**All This Way**", "**You're In The Pocket**" and "**Red Light**"), which have never been released on CD, are now available on **iTunes**. These records were produced by **Carlo Nasi** (**Patty's** then husband and a heir of the **FIAT** empire) and are licensed from **Panarecords**. Thanks to **Nasi's** wealth, **Brard** could afford the "crème de la crème" of session musicians, producers, arrangers and engineers at that time (**Richard Gibbs**, **Billy Preston**, **Paulinho Da Costa**, **Jai Winding**, **Trevor Veitch**...) in the best studios of **LA**. However, these recordings never achieved the good sales of **Luv'** discs.

more infos: <http://www.apple.com/itunes/>

*According to the site "**PrimeurJagers.nl**", **Patty's** TV career is in danger due to disappointing ratings of "**Wie Ben Ik?**" (the show attracted less viewers). The Dutch cybernauts leave insulting and cutting comments about the diva on internet. Is it the end of her golden era on **SBS 6**?

source: Primeurjagers.nl

* **De Nieuwe Uri Geller:**

Facts:

- The identity of "**The Mask**" hasn't been officially revealed.
- **Uri Geller** has once again disapproved the performance of the Flemish mentalist "**Vincent**". He left the stage for awhile. **Patty** followed him to calm him down.

Figures:

- **1.192.000 viewers** watched the show (market share: 17.3%) with a peak of **1.370.000 viewers** (and a 21.1% share) when the final result (the elimination of candidates **Winfried & Angelique** from the competition) was announced.
- It's an increase in comparison with the previous broadcast. The talent show maintains its position in terms of ratings. But **Nederland 1's 't Vrije Schaep Met De 5 Pooten** (viewers: **1.629.000**; market share: 23%) and **RTL 4's X Factor** (**1.618.000 viewers** and a 23.3% share) scored better ratings.

source: De Telegraaf/ Kijk Onderzoek/Blog.nl

* **Wie Ben Ik?** is less and less popular. It only attracted **601.000 viewers** (market share: 9.5%). The game show was beaten by **Nederland 1's Mooie Weer de Leeuw** (**1.861.000 viewers** and a 28.6% share) and **RTL 4's Typisch Tineke** (**1.037.000 viewers** and a 16.4% share). **Brard's** recent criticism of **Tineke Schouten's** programme in **De Telegraaf** newspaper didn't help her to win the ratings battle.

source: De Telegraaf/Kijk Onderzoek



Wie Ben Ik? : temporary change of schedule

news posted on February 5th 2008



The current season of **Wie Ben Ik?** (the game show featuring **Patty Brard** on **SBS 6**) is suffering from disappointing ratings. That's why, the programme's schedule has temporarily changed. For the next two weeks, it will be aired at 9:30 pm on Saturday (instead of 8:00 pm). Will it save the TV show? That's the question.....

source: De Telegraaf/Mediajournaal.nl

Spion van Oranje: out in Dutch theaters now!!!

news posted on February 5th 2009



Today, the comedy "**Spion van Oranje**" is out in theaters in the Netherlands. The movie was directed by **Tim Oliehoek** and features **Paul de Leeuw** as the leading actor. **Patty Brard** appears in a cameo role. The film got mixed reviews. Official site: www.spionvanoranjedefilm.nl/

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## Wie Ben Ik? : two broadcasts cancelled

news posted on February 6th 2009



According to **RTL Boulevard**, **SBS 6** has cancelled two broadcasts of "**Wie Ben Ik?**" after a change of schedule (see news posted on February 5th 2009). The programme was high in the ratings in the autumn of 2008 (average: **1.2 million/1.3 million viewers** and a 20% share). The current season hasn't reached the desired results. The last show was only watched by **601 000 viewers**. **Wie Ben Ik?** will be aired for the last time on March 7th.

source: RTL Boulevard

## Patty angry on De Nieuwe Uri Geller

news posted on February 7th 2009



**1.195.000 viewers** watched **De Nieuwe Uri Geller** yesterday evening on **SBS 6** (market share: 17.4%). These are good ratings even if the programme was beat by **Nederland 1's "t Vrije Schaep Met De 5 Pooten** (viewers: **1.910.000**; market share: 27.1%) and **RTL 4's X Factor** (**1.265.000 viewers** and a 18.4 share). It seems that the current season of the paranormal talent show is a success for the moment. Something strange happened during one act. **Patty Brard** refused to assist the Flemish "vampire" **Vincent** in his Voodoo act. She didn't want to stick pins into a doll. When **Uri Geller** knew that **Vincent** was selected for quarter final, he became angry. Mentalist **Robert** was eliminated from the competition.

source: KijkOnderzoek/SBS 6 Shownieuws/Showbiznews.nl/De Telegraaf



## Diana van Berlo: Interview

news posted on February 7th 2009



**Diana van Berlo** was a member of **Luv'** from 1989 to 1992. She has told me her experience in the greatest Dutch female formation. So go to the "[Interviews](#)" page to read her answers to my questions.

## Patty refuses breast operation

news posted on February 8th 2009



It's no secret that **Patty** had plastic surgery (botox, silicon lips, breast augmentation). Even the lady herself has admitted it in many interviews. According to a recent article in **Story** (a Dutch celebrity gossip magazine), the TV diva has been interested in reducing the size of her breast. She even has asked her **SBS 6** colleague and rival **Patricia Paay** who had this operation. But after listening to **Paay**'s bad impressions because of her pain, **La Brard** now refuses to have a surgical procedure. She wants to lose weight so the size of her boobs will be naturally reduced.

source: Story/Nu.nl



## Yolanthe Cabau van Kasbergen likes Patty's style

news posted on February 8th 2009



The young actress and TV host **Yolanthe Cabau van Kasbergen** has recently told the tabloid newspaper **Sp!ts** that she appreciates **Patty Brard**'s style. According to **Yolanthe**, **Patty** is a well-groomed woman and always does her best to look good. **Yolanthe** is the girlfriend of the popular Dutch singer **Jan Smit**. She took part with **Brard** in the All-Stars TV Quiz "**Ranking the Stars**" on **BNN** in May and June 2008.

source: Sp!ts/De Telegraaf/PrimeurJagers.nl

## Wie Ben Ik?: a slight improvement in ratings

news posted on February 8th 2009



After the latest ratings of **SBS 6's "Wie Ben Ik?"** had sunk, yesterday's broadcast of the game show benefited from a slight improvement, due to to a change of schedule (see news posted on February 5th).. The programme attracted **768.000 viewers** (market share: 12.5%). However, the TV show is far from reaching the good results of the previous season (the average ratings last autumn: between 1.2 and 1.3 million viewers and a 20% share).

source: Stichting Kijk Onderzoek



## Hans van Hemert soon on Compleet FM

news posted on February 11th 2009



Hans & his daughter Hannah

**Hans van Hemert** ( **Luv's** producer) will be interviewed on **Compleet FM** by DJ **Nico Prins** in his show "**Back to the seventies**" on February 14th from 10:00 a.m to noon. In addition to **Luv'**, **Van Hemert** produced a lot of successful acts (**Mouth &**

MacNeal, Kamahl, Q65, Ro-d-ys, Zen, Big Wheel, Somerset, Ramses Shaffy & Liesbeth List, Sandra & Andres, Marty, DC Lewis, American Gypsy, Jay-Jays..). I interviewed the maestro in December.



### **Spion van Oranje:** good start at box office

news posted on February 11th 2009



Patty (left) and Paul de Leeuw (right) in "Spion van Oranje"

**Spion van Oranje** (featuring **Patty Brard** in a cameo role) had a good start at the box office, notching up a respectable 336.108 € profit. The comedy reached the 3rd position of the latest box office Top 20. This is satisfying for the Dutch market. 45 000 moviegoers watched the film last weekend.

source: Dutch Federation for Cinematography NFC



### **Marga Scheide's** birthday

news posted on February 15th 2009



Happy birthday Marga!!!! The beautiful blonde **Luv'** singer turns 55 years old.

## De Nieuwe Uri Geller / Wie Ben Ik?: latest ratings

news posted on February 16th 2008



### \* De Nieuwe Uri Geller:

#### - Facts:

\* **Patty** participated in the act of **Hayashi** (finalist of the first season and guest on the latest show). Once again, **Brard's** funny and scared reaction to **Hayashi's** cucumber act was a great TV moment.

\* **The Mask** cancelled his performance because of technical problems. At the end of the show, **Uri Geller** was allowed to ask him questions to know more about his identity. However, **Uri** couldn't find out who this mysterious mentalist was. **The Mask** had enough votes to carry on.

\* After **Michel's** elimination was announced, **Vincent** (the Flemish "Vampire") appeared unexpectedly on stage though his new act is scheduled for next week. Then, he had a talk with **Uri** backstage. **Geller** warned the Belgian mentalist to stop his satanic performance. Otherwise there would be a big fight. But **Vincent** didn't want to change his ways. Moreover, a chain letter written by Dutch religious activists has recently been posted on internet. It exhorts the Christians to pray to ruin his black magic.

#### - Figures:

\* The programme attracted **1.275.000 viewers** (market share: 17.9%) on Friday evening with a peak of **1.488.000 viewers** (and a 22.4% share) when the final result was announced. These are good ratings even if the **SBS 6** show was beaten by **Nederland 1** and **RTL 4**.

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Yesterday evening, **Wie ben Ik?** was watched by **681.000 viewers** (market share: 10,2%). What a disappointment!!! After a slight improvement last week, now it seems that the game show will never reach the good ratings of the 2008 season. **Bonnie St. Claire** (with whom **José Hoebee** often recorded duets in the 1980's) was a candidate on the latest broadcast.

Source: Kijk Onderzoek / De Telegraaf



## 25 years ago: "**So Long, Marianne**"

news posted on February 18th 2009



Go to the "[Articles](#)" page to read the success story of "**So Long, Marianne**" (the duet by **José & Ron Brandsteder**).



## **Spion van Oranje** has got a **Gouden Film** award

news posted on February 18th 2009



The comedy "**Spion van Oranje**" peaked at **#3** on the latest Box Office Top 20 (Weekend edition).

\* Box Office: **277.519 €** (2nd weekend; from: 12 feb 2009 till: 15 feb 2009)

\* Box Office to date: **668.965 €** (from 5 feb till 15 feb 2009)

**Patty Brard** has given today a **Gouden Film** award to director **Tim Oliehoek** and actor **Najib Amhali** in front of the cameras of **SBS 6 Shownieuws**. This prize recognizes domestic box office achievements in the Netherlands. It's awarded to films once they have sold **100,000 tickets**. It is an initiative by the [Netherlands Film Festival](#) and the [Netherlands Film Fund](#) to increase media attention for Dutch films.

Source: SBS 6 Shownieuws/Nu.nl/Dutch Federation for Cinematography (NFC)

## "Revival of the 80's" concert: cancelled

news posted on February 22nd 2009



The "**Revival of the 80's**" concert was scheduled for March 2009 at the **Ahoy** concert hall in Rotterdam. **Luv'** was supposed to perform there among other bands and artists of the 1980's. When I met **José Hoebee** last september during her "meet 'n greet afternoon", I asked her about the event as it was announced on internet and in the media. But **José** didn't know anything about it as her management didn't tell her. Then in December, **Luv'** wasn't mentioned at all in the show's line-up. Then the organisers (**H&H Revival Events**) postponed it and chose another concert date (July 3rd 2009). The fans deduced that the ladies performance was cancelled. But finally the whole show has been recently called off due to sponsors that have been suffering from the global financial crisis.

source: RTL Boulevard/BN/De Stem/Novum



## Ratings of **Patty**'s weekend TV shows

news posted on February 22th 2009



Patty afraid during The Mask's act

## De Nieuwe Uri Geller:

The show attracted **1.264.000 viewers** (market share: **18.5%**) on Friday evening with a peak of **1.475.000 viewers** (and a **24.4%** share) when the elimination of mentalist **Victor** was announced. The "search for the next great mentalist" remains popular in Holland (even if **RTL 4** and **Nederland 1** scored better ratings).

The special moments of the latest broadcast:

\* **The Mask** did a dangerous performance called the "**Bed of Death**" above which swords were installed. Last week, this act had to be cancelled because of technical problems (see news posted on February 16th 2009). This time, **The Mask** (whose identity still remains a mystery) wanted **Patty** and his "**Shownieuws**" colleague **Viktor Brand** to assist him. Because **Viktor** had to lay on the "Bed of Death", he refused it. He was replaced by **Milika Peterzon** (hostess of **SBS 6's "Hart van Nederland"**) who was more courageous. After the performance, two persons from the audience suddenly rushed at the mentalist to unmask him. They were immediately intercepted by the security.

\* **Viktor** asked **Patty** to do several physical and funny exercises.

\* Once again, **Uri Geller** was shocked by **Vampire Vincent's** performance and considered it as "bizarre". The Flemish mentalist was assisted by **Esther Oosterbeek** (member of girl group "**Dolly Dots**"). **Vincent** has lots of fans on internet. Even an online game has been developed especially for him.

### Wie Ben Ik?:

The game show was watched by **821.000 viewers** (market share: **12.8%**) yesterday evening. This is a little bit better than the previous ratings. But the magic of this programme seems to have vanished.

source: De Telegraaf/Kijk Onderzoek



Patty exercising during Victor's act

### **Patty Brard at Hans Klok's birthday party**

news posted on February 24th 2009



Patty Brard, Hans Klok & Gerard Joling

**Patty Brard** attended **Hans Klok's** 40th birthday party that took place at the Bar Dancing "**De Muskietiers**" in Haarlem on Sunday evening.

**Klok** is a world famous illusionist. **Pamela Anderson** was one his assistants on his show "**The Beauty of Magic**", a 90-minute production at the **Planet Hollywood Resort and Casino** in **Las Vegas** in 2007.

**Patty** and his **SBS 6** colleague **Gerard Joling** came out of a giant birthday cake to surprise **Klok**.

source: De Telegraaf/ RTL Boulevard/SBS 6 Shownieuws



## Luv' to appear on **De Nieuwe Uri Geller**

news posted on February 25th 2009



**Patty Brard** announced yesterday on **SBS 6's "Shownieuws"** that her **Luv'** colleagues (**José Hoebee** and **Marga Scheide**) will participate in the next broadcast of "**De Nieuwe Uri Geller**" on Friday at 8:30 pm. It's the first time that the ladies are together on TV since their presence on the game show "**Wie Ben Ik?**" last September.

source: Luv' Official Fan Club/ SBS 6 Shownieuws



## **Patty Brard**: the diva is still alive!!!

news posted on February 27th 2009



If you visit my site, you'll notice that the "news" section deals, most of the time, with **Miss Brard** because of her hectic schedule on TV. The diva has enjoyed a renaissance since her unforgettable performance on "**Sterren Dansen Op Het Ijs**" (the celebrity ice skating competition on **SBS 6**) in 2007. It literally saved her career

as her contract with **RTL Nederland** came to an end. According to **Patty, Bart in 't Hout**, **RTL's** former director of programming, got rid of her though she had worked with the group for 15 years and that her reality show "**Patty's Posse**" had been high in the ratings (reaching a peak of 1.6 million viewers).

Fortunately, she found her salvation in **SBS 6** and since then she has taken part in three programmes (**Shownieuws**, **De Nieuwe Uri Geller** and **Wie Ben Ik?**).

The 53 year old TV hostess has recently told in an interview that she's been shocked by the fact that the channels have always focused on a target audience of people aged 20 to 49. However, the **Luv'** singer has denigrated **Tineke Schouten's** success with her **RTL 4's** show (which has beaten **Patty's "Wie Ben Ik?"** in the ratings war). **Brard** has sarcastically said that **Tineke** attracted persons over 80 (that's how she has achieved the desired results). Isn't that a bit of a contradiction?

Moreover, the "**Media Journaal**" website revealed that the **SBS 6** presenter would like to play a role in the popular series "**Gooische Vrouwen**" (the Dutch equivalent for "**Desperate Housewives**"). In addition to television, **La Brard** is at the moment busy with two projects (a comedy and a record).

source: De Telegraaf/Media Journaal



## **Spion van Oranje:** latest box office results

news posted on February 27th 2009



Spion van Oranje with Paul de Leeuw (as the leading actor)

The current position of the comedy "**Spion van Oranje**" (featuring **Patty** in a cameo role) on the latest Box Office Top 20 (Weekend edition) is #4.

\* Box Office: **225.829 €** (3rd weekend; from: 19 feb 2009 till: 22 feb 2009)

\* Box Office to date: **1.134.572 €** (from 5 feb till 25 feb 2009)

Source: Dutch Federation for Cinematography (NFC)

## De Nieuwe Uri Geller: semi-final (with Luv's appearance)

news posted on Feb 28th 2009



Marga and José on "De Nieuwe Uri Geller"



The fans could enjoy yesterday evening the presence of the three **Luv'** ladies on "**De Nieuwe Uri Geller**". The show attracted **1.245.000 viewers** (market share: 17.7%) with a peak of **1.349.000 viewers** (and a 20.4% share) when the public vote was announced. The programme is still successful though **Nederland 1** and **RTL 4** scored better ratings. **Reinder** and **Jochem** were eliminated from the competition. **The Mask**, **Vincent** and **Yelle & Ghani** were qualified for the final.

**José Hoebee** and **Marga Scheide** participated in the performances of **Reinder** and **Vincent** (the Flemish vampire changed his appearance). Because of his mentalist power, **Vincent** also told **Patty** the message he got from the spirit of **Robert (Brard's** late brother). According to the Belgian candidate, "**Rob** was happy that **Patty** took care of her parents". The diva immediately broke down in tears.

At the end of the show, hostess **Tooske Ragas** gave **Patty** an envelope containing a message from **The Mask**: "**Miss Brard**, make sure to be free on Sunday". The mysterious mentalist asked the TV star to attend a special event that will be aired live on **SBS 6** tomorrow at 8:30 pm. What will happen? Will **The Mask** reveal his identity?

Source: Kijk Onderzoek/De Telegraaf

